

Born with the Organizing Gene?



You learned in my recent seminar that **organizing is a SKILL** and that only 10-12% of the human population are born with that evident gift? Many of my clients assume that everyone should just know how to organize! Parents expect their kids to know how to clear their rooms after playing. Bosses expect their employees to know how to organize their own office spaces. Yet, around 50% of the human population REALLY struggle with space

management and organization. So believe me when I say...

- If clutter clearing was easy, the piles wouldn't be there, AND
- If organizing was easy, the chaos wouldn't be there.

If you are part of the 10% then:

- Walking into a room filled with clutter and chaos gets you excited to make changes and you want to start relocating the “stuff”.
- You are often helping friends with their disorganized spaces.

If you are NOT born with the innate skill then:

- You struggle with where to start, what to do, and finally how to keep it up.
- Even thinking about clutter clearing or organizing is draining.
- Your attempts to get organized have left you feeling discouraged.
- You have probably read many books and tried many approaches only to give up because it is just too hard.

My story of how it all began...

It was March of 2006 when I took on my first home organizing client. She was a friend of my sister, Kristi. I was there to work on her laundry room. I was excited and also terrified. We had only spoken on the phone so I didn't know what to expect and I wondered if I could really help her.



When working beside clients that first year I witnessed over and over again that my clients were wired differently from me. They got confused and didn't understand the steps. This is when my 5-step process was born. I realized I needed a way to teach them the SKILL and I wanted it to be simple and easily understandable. SUCCESS!